

BRSA Meeting Minutes



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Date December 2, 2014 Time 7:00 PM Location Civic Center

Attendees	Name	Present
President	H. Brant	X
Vice President	D. Elrod	X
Dir. Of Community	D. Norvell	X
Registrar	H. Brant	X
Secretary	B. Norvell	X
Treasurer	K. Parker	X
Dir. Of Travel	T. Popper-Abell	
Referee Assignor	D. Elrod	X
Dir. Of Coaches	M. Eggleston	
Dir. Of Comm.	Vacant	

	Name	present
Dir. Of Facilities	R. Lee S. Abell	
Dir. Of Marketing	L.Kiefer	X
Dir. Of Concession	Vacant	
Webmaster	C. Stringer	
Parks Rep	A. Wisker	

Other:

- ❖ Meeting called to order at 7:07 p.m. by Heather Brant. In attendance at the meeting were Heather Brant, Lisa Kiefer, Bridgette Norvell, Dustin Norvell, Kristen Parker, Dawn Elrod and Ken Kreish.
- ❖ ‘Brand and Raise Money for Your Club’ – Indiana Soccer gave a presentation on possible ways to brand BRSA. They also gave a presentation on possible fundraisers that the club could do to raise money for scholarships. The board liked the idea of an online store. There would be no cost to BRSA and anyone could purchase from it. Bridgette made a motion to proceed with the online store. The motion was seconded by Lisa Kiefer. All voted in favor.

The board also liked the idea of discount cards. It was decided that this could be tried on a trial basis. Dustin made a motion to purchase 150 discount cards. Dawn Elrod seconded the motion. All voted in favor.
- ❖ Photography Bids – The board received a bid for photography for the upcoming season. It was discussed. More bids are being accepted before a decision will be made.
- ❖ Sponsorship Update – Lisa gave an update on sponsorships. She also handed out the new ‘Sponsorship Request’ Form.
- ❖ Coaching Modules – The board discussed that those coaches that are up-to-date on coaching modules will have the opportunity to have their child’s registration fee’s waived.

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- ❖ Referee Clinic/Re-cert Clinic – The re-cert clinic will be held on January 11th. The ‘new’ referee clinic will be held on March 8th – 9th.
- ❖ Meeting adjourned at 8:00 PM